PRODUCT CATEGORIES

BUSINESS SECTORS			1 Recognition Awards	2 Architectural & Decorative Elements	3 Commemorative & Event Gifts	4 Corporate & Lobby Art	5 Emblematic Seals	6 Honor Walls & Lobby Installations	7 Identification & Signage	8 Marketing & Promotional Products	9 Mission Statement Displays	10 Point-Of-Purchase Displays	11 Product Replicas & Miniatures
1	Automotive	*13.66%*	●	●	●	●	●	●	●	●	●	●	●
2	Insurance	*8.67%*	●	●	●	●	●	●	●	●	●	●	●
3	Manufacturing	*7.75%*	●	●	●	●	●	●	●	●	●	●	●
4	Financial	*7.06%*	●	●	●	●	●	●	●	●	●	●	●
5	Tech	*5.30%*	●	●	●	●	●	●	●	●	●	●	●
6	Consumer Goods	*5.07%*	●	●	●	●	●	●	●	●	●	●	●
7	Government	*4.53%*	●	●	●	●	●	●	●	●	●	●	●
8	Associations	*4.45%*	●	●	●	●	●	●	●	●	●	●	●
9	Hospitality	*4.22%*	●	●	●	●	●	●	●	●	●	●	●
10	Wholesaler/Distributor	*3.68%*	●	●	●	●	●	●	●	●	●	●	●
11	Service Providers	*3.45%*	●	●	●	●	●	●	●	●	●	●	●
12	Transportation	*3.15%*	●	●	●	●	●	●	●	●	●	●	●
13	Food & Beverage	*2.92%*	●	●	●	●	●	●	●	●	●	●	●
14	Health Care	*2.84%*	●	●	●	●	●	●	●	●	●	●	●
15	Retail	*2.84%*	●	●	●	●	●	●	●	●	●	●	●
16	Real Estate	*2.76%*	●	●	●	●	●	●	●	●	●	●	●
17	Pharmaceutical	*2.53%*	●	●	●	●	●	●	●	●	●	●	●
18	Education	*2.38%*	●	●	●	●	●	●	●	●	●	●	●
19	Sports	*2.00%*	●	●	●	●	●	●	●	●	●	●	●
20	Restaurants	*1.77%*	●	●	●	●	●	●	●	●	●	●	●
21	Airlines	*1.53%*	●	●	●	●	●	●	●	●	●	●	●
22	Events	*1.38%*	●	●	●	●	●	●	●	●	●	●	●
23	Leisure	*1.38%*	●	●	●	●	●	●	●	●	●	●	●
24	Media	*1.15%*	●	●	●	●	●	●	●	●	●	●	●
25	Energy	*1.07%*	●	●	●	●	●	●	●	●	●	●	●
26	Philanthropy	*0.92%*	●	●	●	●	●	●	●	●	●	●	●
	All Identified Sectors	***98.46%***	Recognition Awards	Architectural & Decorative Elements	Commemorative & Event Gifts	Corporate & Lobby Art	Emblematic Seals	Honor Walls & Lobby Installations	Identification & Signage	Marketing & Promotional Products	Mission Statement Displays	Point-Of-Purchase Displays	Product Replicas & Miniatures
PURPOSE			*Sales* *Training* *Quality* *Years of Service* *Safety* *Dealer Certification* *Retirement* *Patent/Innovation* *Membership* *Victory* *Improvement* *Donor/Benefactor*	*Hall of Fame* *Installations* *Display Panels* *Reception/Lobby*	*Ground Breaking* *Company Anniversary* *Merger* *Acquisition* *Product Launch* *Customer Loyalty* *VIP* *Benchmark Sales* *Trip/Room Gifts* *Gameday Giveaway*	*Framed Prints* *Portraits* *Scenery* *Décor* *Reception/Lobby*	*Logo* *Crest* *Emblem* *Indoor* *Outdoor* *Podium*	*Sales* *Training* *Quality* *Years of Service* *Safety* *Dealer Certification* *Retirement* *Patent/Innovation* *Membership* *Donor/Benefactor* *Company Timeline*	*Logo* *Lettering* *Wayfinding* *Nameplates* *Reception/Lobby* *Company Timeline*	*Product Launch* *Ad Campaign* *Premiums* *Customer Loyalty*	*Value Statement* *Core Values* *Vision Statement* *Statement of Purpose* *Founding Principles* *Company History*	*Product Enhancement* *Counter Talker* *Signs* *Temporary* *Semi-Permanent* *Permanent*	*Mascot* *Character* *Product* *Founder* *Building*