



*Bruce Fox*®

expression  
of **brand**

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American made since 1938

# expression of brand

**world-class recognition awards,  
and a world of possibilities beyond...**

commemorative & event gifts

honor walls & lobby installations

identification & signage

point-of-purchase displays

emblematic seals

marketing & promotional products

mission statement displays

architectural & decorative elements

product replicas & miniatures



# dr. pepper & chick-fil-a

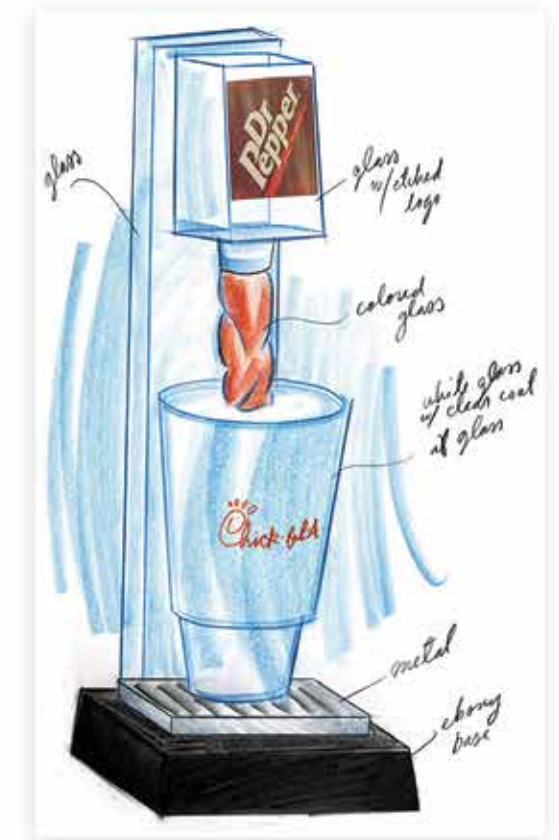
million gallon commemorative

size: 18" tall  
 unit cost: \$4,800  
 initial set-up cost: \$600



full-scale replication in glass and metal, symbolizing the partnership between the two food industry stalwarts.

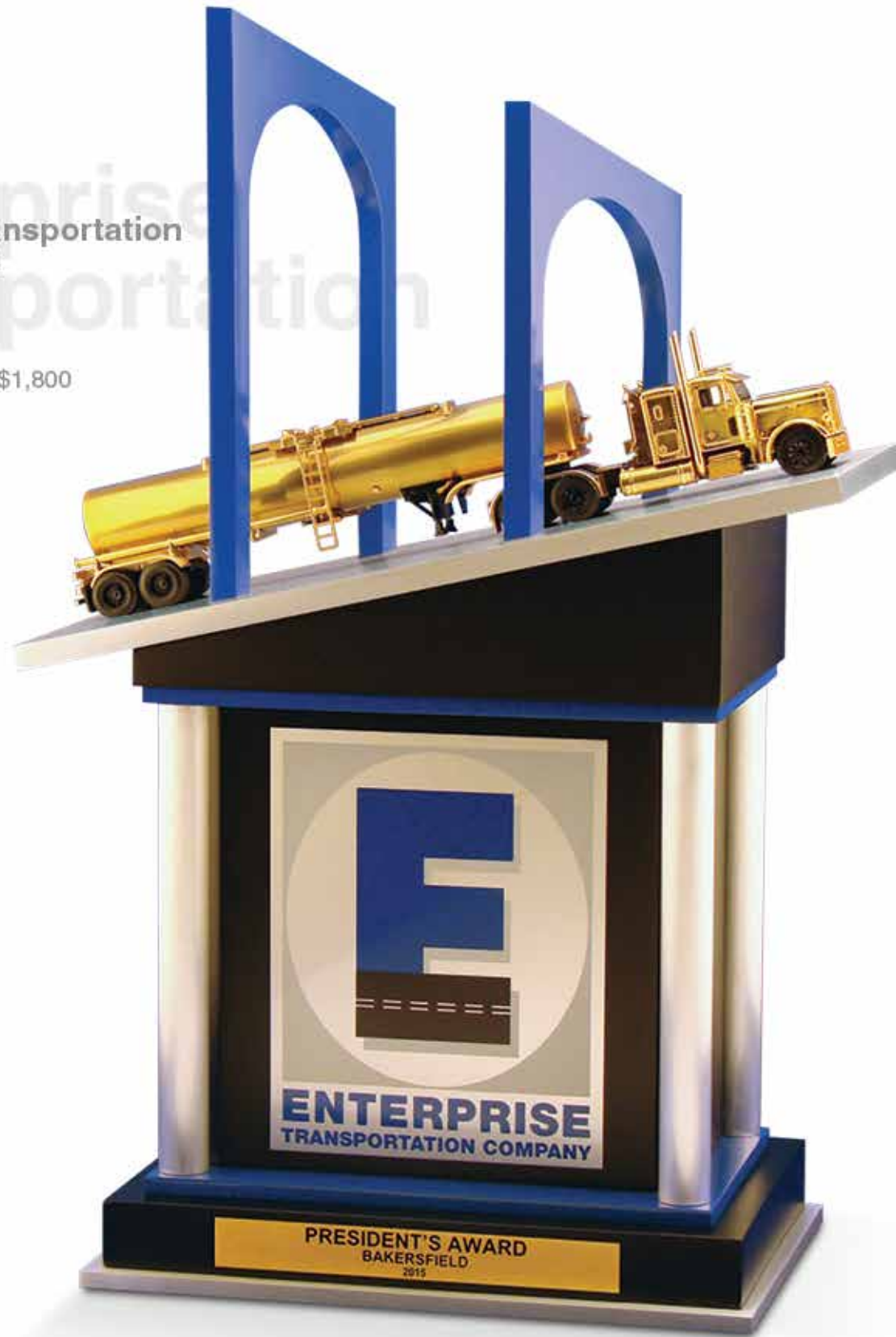
preliminary rough concepts



finished rendering

**enterprise transportation  
president's award**

size: 14" tall  
unit cost: \$2,400  
initial set-up cost: \$1,800



we disassembled, metal plated, and reassembled an existing die-cast tanker truck model and made it the focal point of this impressive award.

**st. luke's hospital  
premier award for quality**

size: 14" tall  
unit cost: \$3,600  
initial set-up cost: \$4,000



a stethoscope as a sculptural letter Q, fabricated from hand-crafted metal tubing and cast elements.





world  
financial  
group

**world financial group  
sales achievement**

size: 18" tall  
unit cost: \$400  
initial set-up cost: \$575

how do you utilize real shredded U.S. currency in an award without violating federal laws? we know...



world airline  
entertainment  
association

**world airline  
entertainment association  
lifetime achievement**

size: 19" tall  
unit cost: \$1,100  
initial set-up cost: \$1,400

people in the airline industry would certainly know this is an actual turbine blade from a jet engine. we dressed it up with a high-polished decorative nickel plating.

**eaton corporation**  
supplier quality excellence

size: 20" tall  
unit cost: \$16,000  
initial set-up cost: \$8,000



bronze and glass three-dimensional interpretation of the quality continuum bell curve.

**we are inventors**

elements of your brand, identity and culture—the very DNA of what makes your organization unique—are the basic ingredients of our creative work.





# winner's circle

we have years of experience and proficiency in a wide range of markets and industries, such as large-scale trophies related to auto racing.

virginia  
hospitality  
& travel association  
sterling heart  
size: 20" tall  
unit cost: \$275  
initial set-up cost: \$1,850  
association



sema  
sema  
hottest vehicle

size: 18" tall  
unit cost: \$850  
initial set-up cost: \$600





# famous dave's

**famous dave's**  
spirit of the flame

size: 19" tall  
unit cost: \$2,450  
initial set-up cost: \$700



each of the three metal flames is affixed to large bearing rings, allowing them to rotate independently around the perimeter of the base.



# infastech

**infastech**  
global cup lobby display

size: 35" tall  
unit cost: \$12,000  
initial set-up cost: \$1,850

# infastech

**infastech**  
global cup individual award

size: 12" tall  
unit cost: \$650  
initial set-up cost: \$1,400





rexnord  
business excellence

size: 22" tall  
unit cost: \$5,800  
initial set-up cost: \$2,650

exxonmobil fuels  
marketing  
president's safety

size: 16" tall  
unit cost: \$6,500  
initial set-up cost: \$3,250



the quintessential confluence of visionary design, mastery of materials, and flawless execution. utilizing fine art as the conveyance of a central theme and message.



# awards in overdrive



over the course of our 75-year history, we have collected a vast cache of case histories in many industry types. our work in the automotive market demonstrates one area of expertise.

# crsi concrete

crsi concrete  
design achievement

size: 12" tall  
unit cost: \$200  
initial set-up cost: \$600



great design and execution is achieved when recipients can identify with selected materials, in this case real concrete and steel reinforcing bar.

# oracle duke's choice

size: 12" tall  
unit cost: \$525  
initial set-up cost: \$2,750





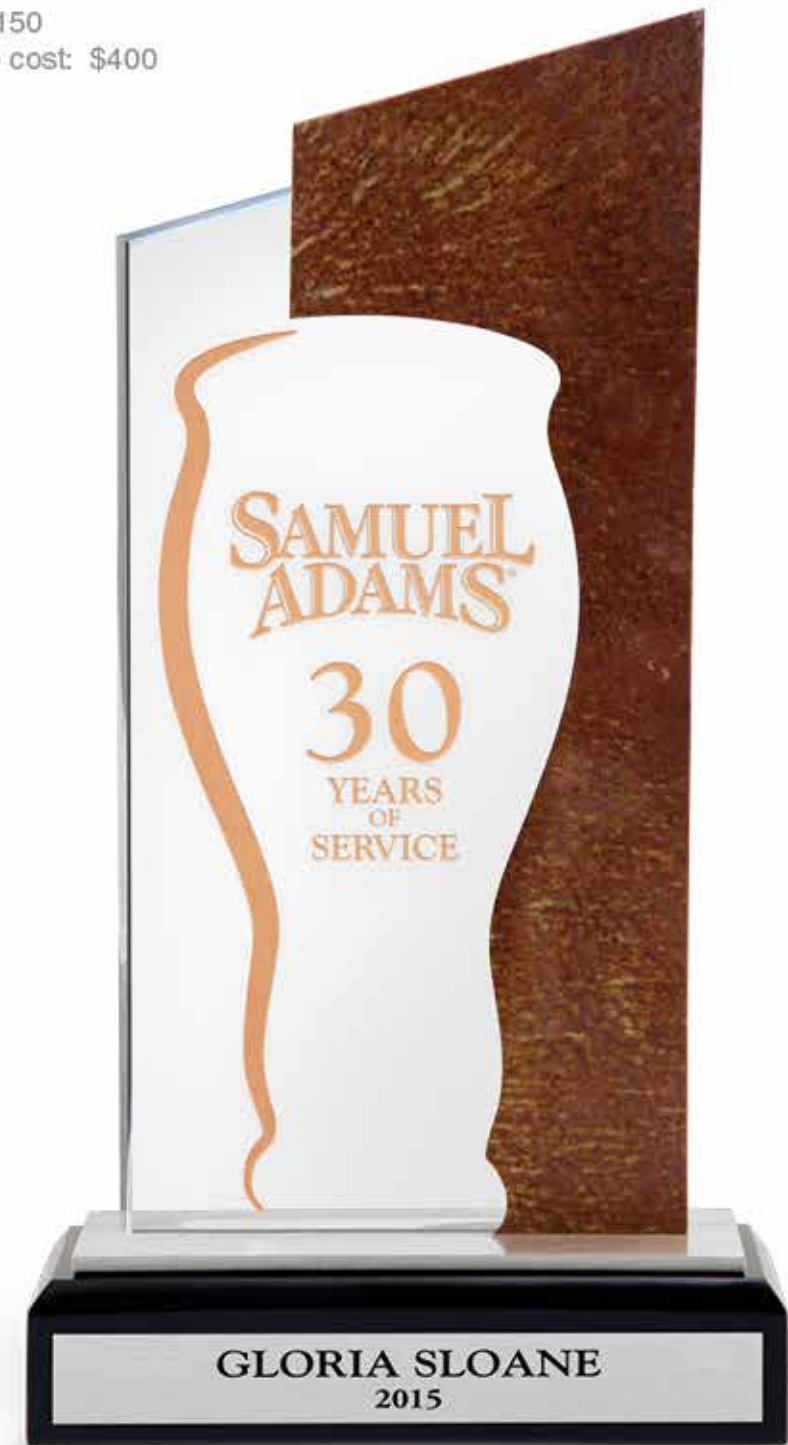


**creativity**  
media awards

size: 7" to 10" tall  
unit cost: \$80 to \$135  
initial set-up cost: \$175 per design

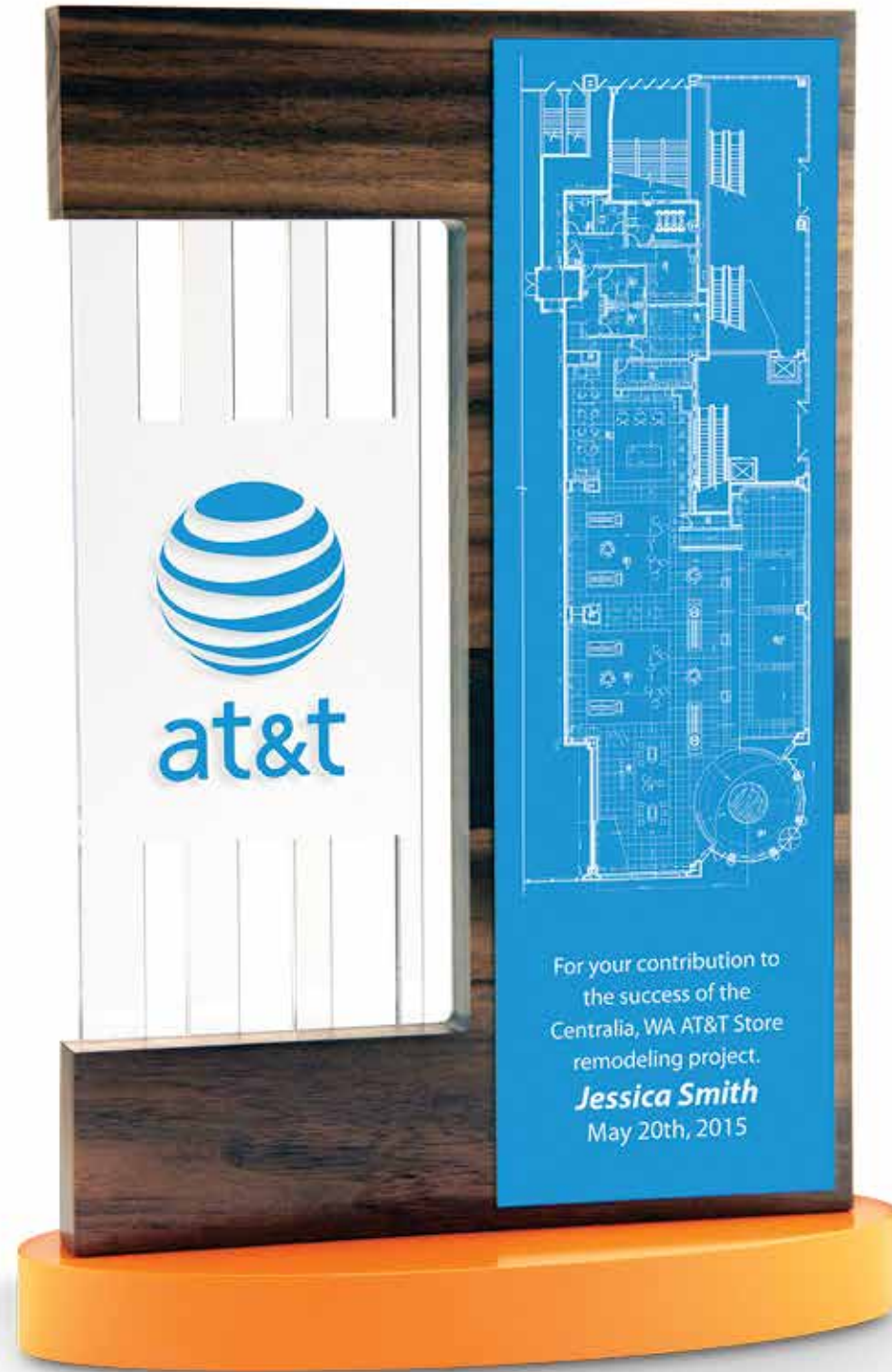
**samuel adams**  
years of service

size: 13" tall  
unit cost: \$150  
initial set-up cost: \$400



at&t

at&t  
commemorative award  
size: 20" tall  
unit cost: \$240  
initial set-up cost: \$625



andersen  
windows  
andersen windows  
total productive maintenance  
size: 16" tall  
unit cost: \$550  
initial set-up cost: \$500

alix partners

alix partners  
chili challenge  
size: 16" tall  
unit cost: \$550  
initial set-up cost: \$500



these two awards convey the same fundamental design, but rendered in unique material combinations. we can adapt any concept to your brand, identity and culture.



# national black mba association

national black mba association  
outstanding mba of the year

size: 10" tall  
unit cost: \$300  
initial set-up cost: \$2,000



## we are makers

craftspeople with experience and skill in executing superior designs, utilizing a mastery of materials and fabrication techniques.



## jaguar

size: 8-1/2" x 10"  
 unit cost: \$100 plus digital frame  
 initial set-up cost: \$950

## boston scientific

size: 7" x 5"  
 unit cost: \$22 plus digital frame  
 initial set-up cost: \$85



## wells fargo

size: 6" x 9"  
 unit cost: \$26 plus digital frame  
 initial set-up cost: \$85

adding a custom face to a digital photo frame is an ideal way to create a unique commemorative.



## omni

intermedia awards

size: 11" tall  
 unit cost: \$115  
 initial set-up cost: \$1,100



mcafee  
tnt

size: 7" tall  
unit cost: \$65  
initial set-up cost: \$775



utilizing the acronym for the client's program mission—"today, not tomorrow"—we crafted a detonator in solid metal.



victoria's secret  
& express

victoria's secret & express  
sales achievement

size: 8" tall  
unit cost: \$65  
initial set-up cost: \$450



norton  
consumer contribution

size: 8" tall  
unit cost: \$185  
initial set-up cost: \$800



c|net  
best of show

size: 14" tall  
unit cost: \$285  
initial set-up cost: \$450



c|net  
people's voice

size: 8" tall  
unit cost: \$185  
initial set-up cost: \$375



# hungry howie's

## hungry howie's founder's award

size: 9" tall  
unit cost: \$175  
initial set-up cost: \$2,100



# twitter

## twitter anniversary commemorative

size: 12" tall  
unit cost: \$245  
initial set-up cost: \$300

# mutual of omaha

## mutual of omaha president's circle

size: 12" tall  
unit cost: \$265  
initial set-up cost: \$2,000





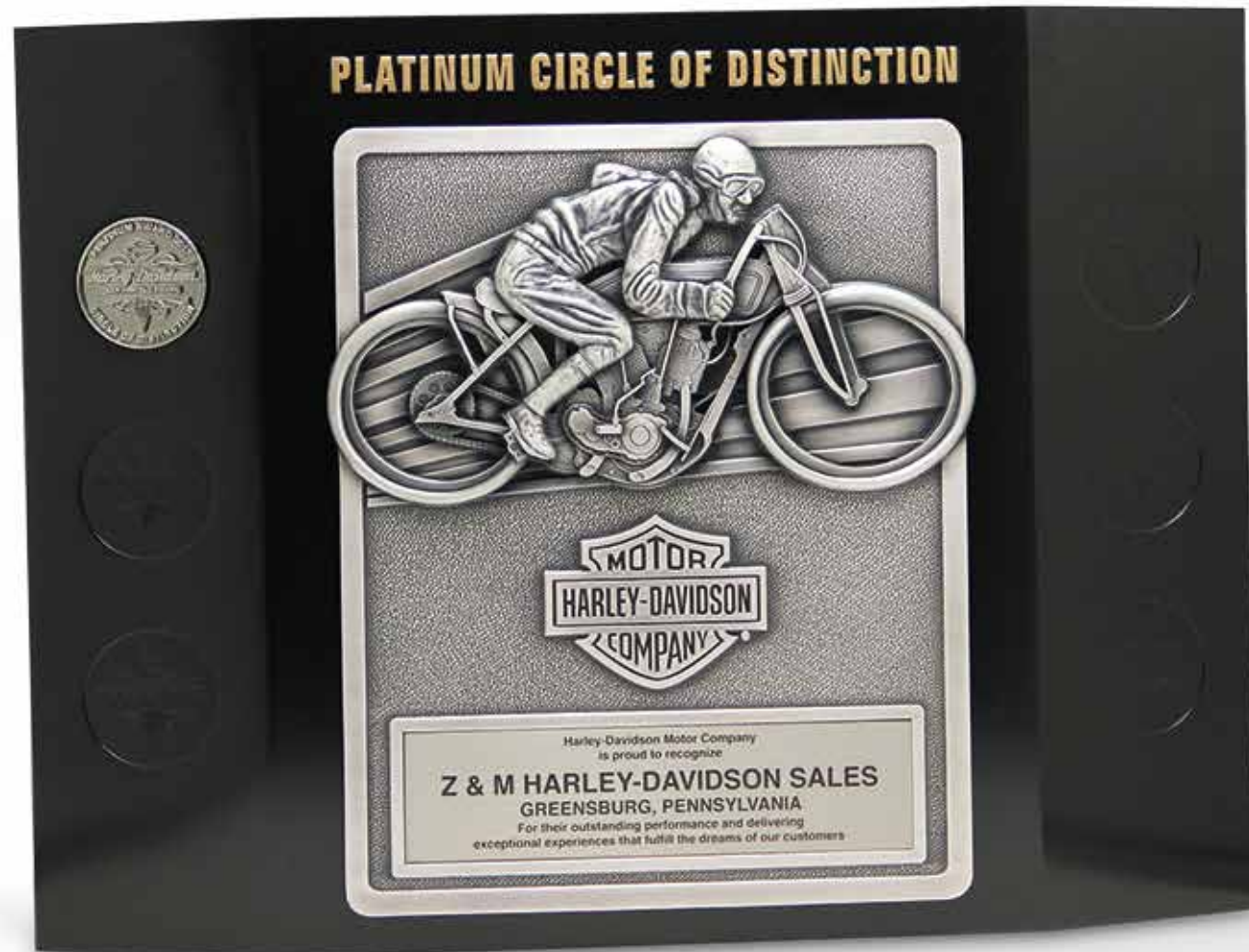
# harley-davidson

platinum circle of distinction

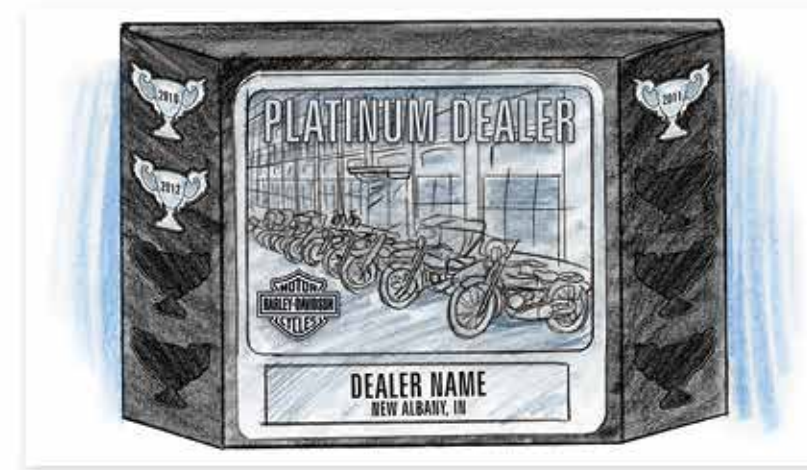
size: 24" x 18"

unit cost: \$625

initial set-up cost: \$3,800



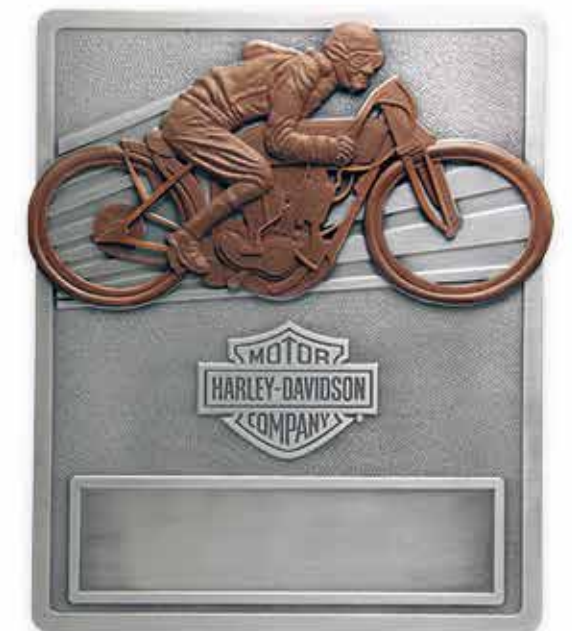
this massive-scale dealer award features a bas-relief sculpture of an iconic and historic figure.



preliminary rough concepts

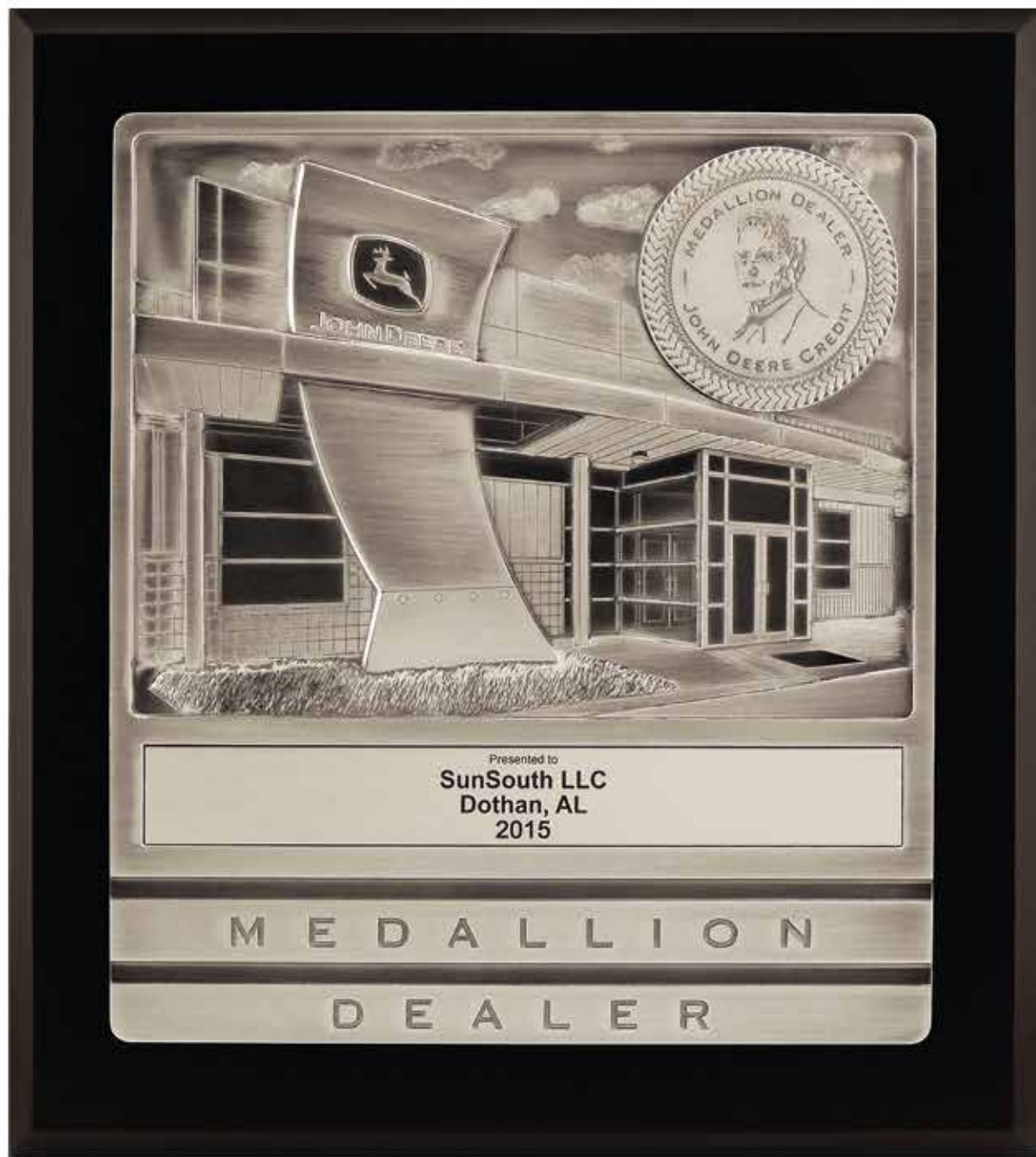


finished rendering



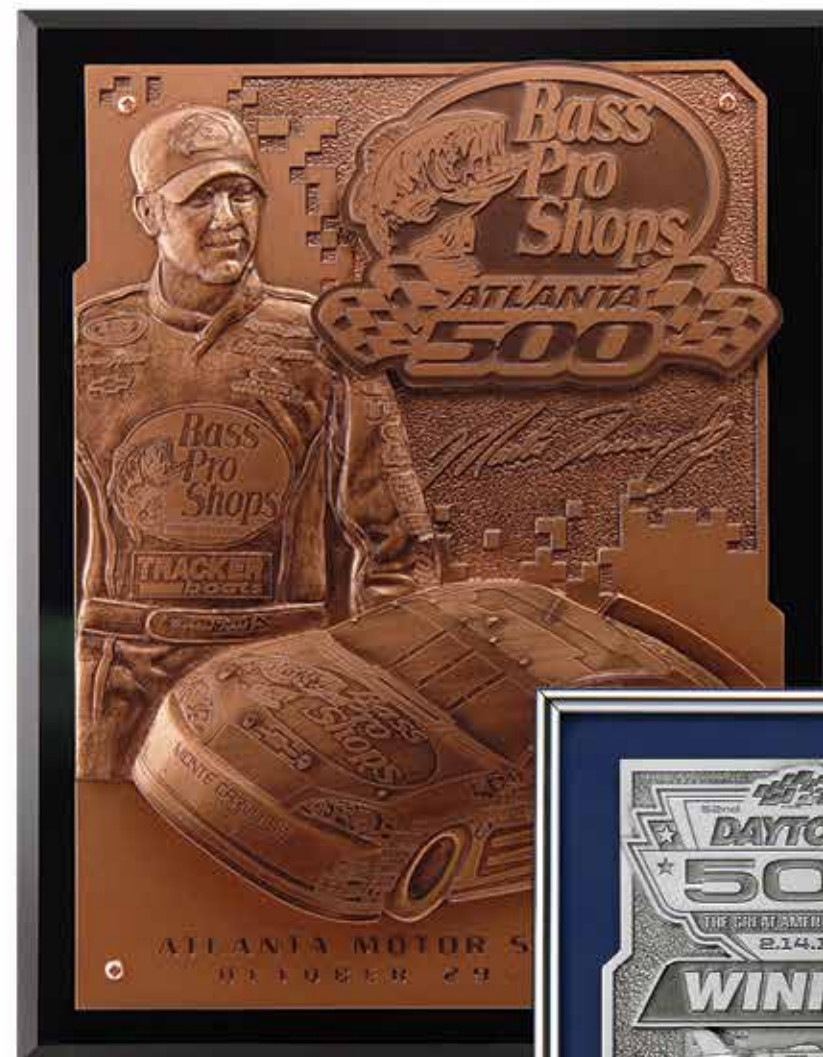
tooling pattern





john deere  
medallion dealer

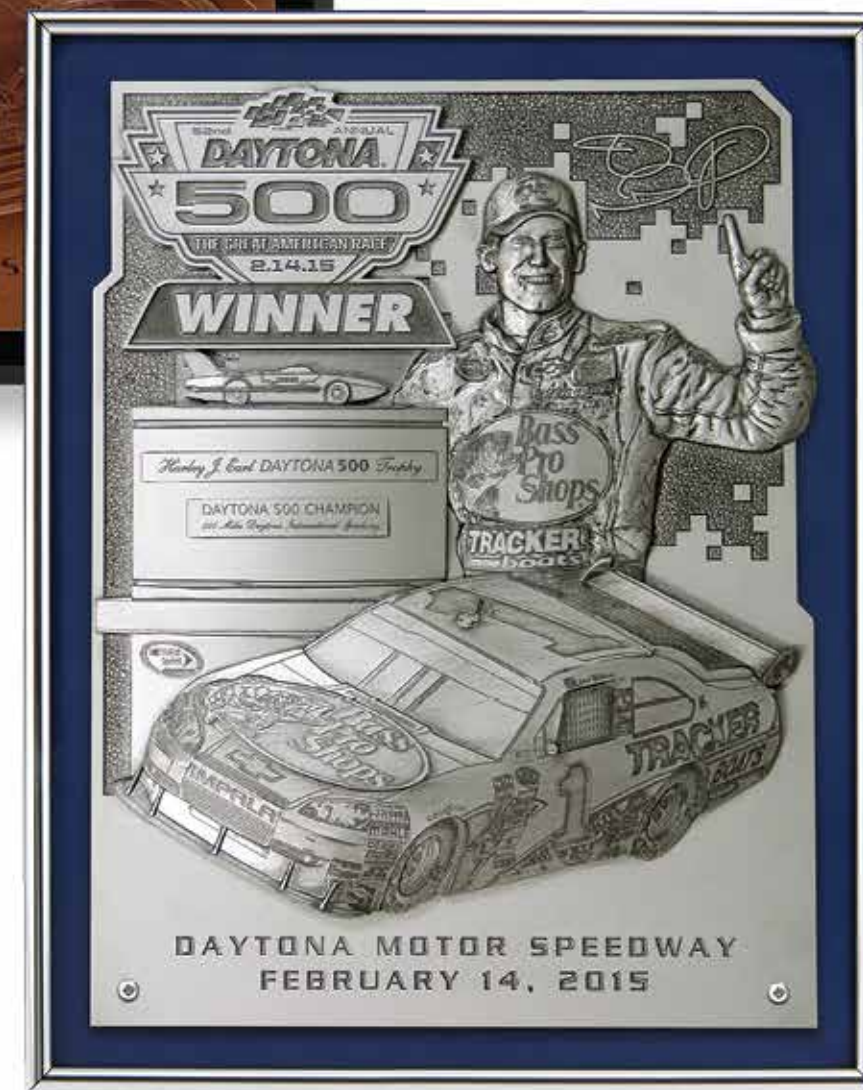
size: 12" x 13"  
unit cost: \$250  
initial set-up cost: \$2,600



bass pro shops

bass pro shops

size: 14" x 22"  
unit cost: \$225  
initial set-up cost: \$2,750



our artisans create the sculptures that become patterns for producing hi-fidelity, bas-relief castings.



duke  
power

duke power  
supplier excellence

size: 9" x 12"  
unit cost: \$150  
initial set-up cost: \$1,650



duke  
power

duke power  
supplier excellence

size: 14" tall  
unit cost: \$575  
initial set-up cost: \$500

if presenting large-scale trophies to a wider audience is not feasible, we can produce "replicas" that represent the larger piece.



millercoops  
customer service

size: 11" x 14"  
unit cost: \$170  
initial set-up cost: \$1,800



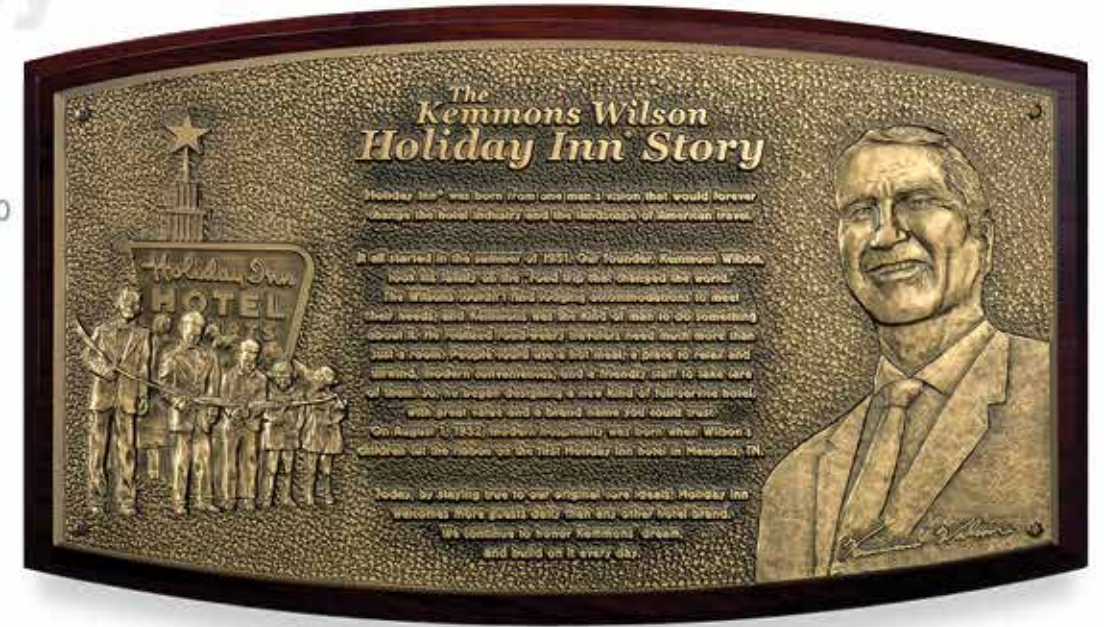
boeing  
years of service

size: 8" x 10"  
unit cost: \$95  
initial set-up costs: \$600



holiday  
inn  
founder's award

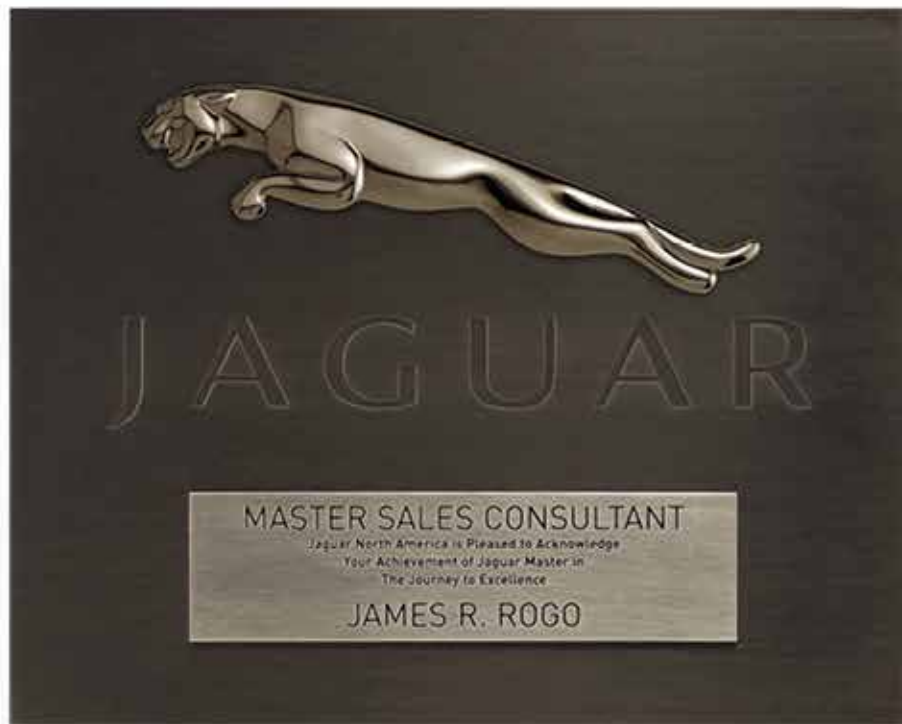
size: 10" x 17"  
unit cost: \$115  
initial set-up cost: \$2,500



fengate  
founder's award

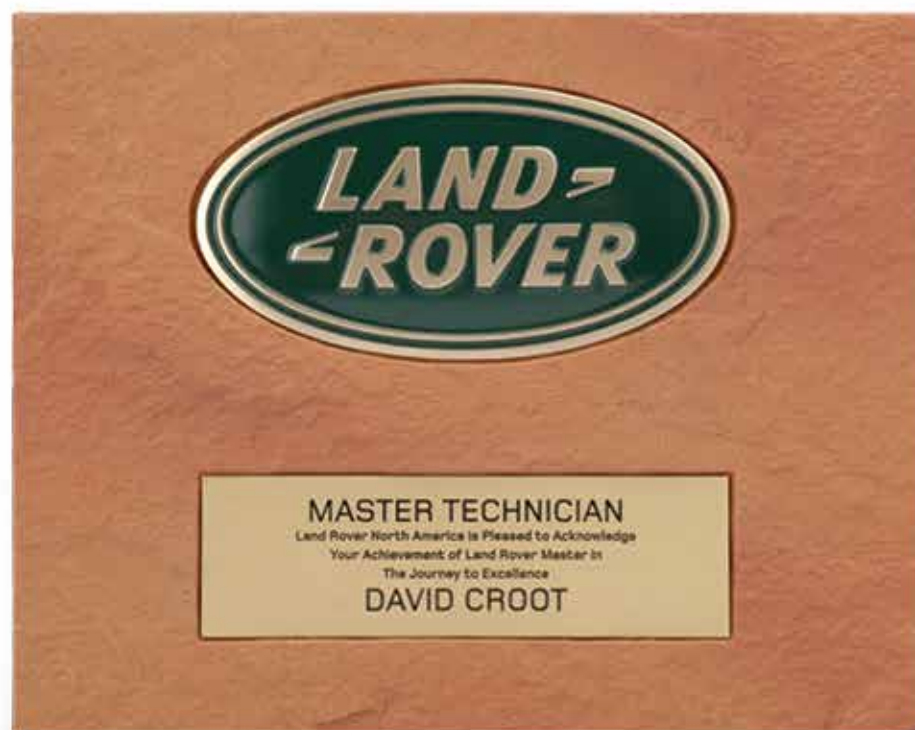
size: 12" x 20"  
unit cost: \$165  
initial set-up cost: \$2,800

the ability to render portraits in bas-relief dimension is a high art. our expert artists are the best in the business.



## jaguar & land rover training certification

size: 8" x 10"  
unit cost: \$140 each  
initial set-up cost: \$950 each design



sibling awards at identical budget points, each with brand elements indigenous to the companies they represent.

we are  
**we are meticulous**  
meticulous

we abide by rigorous standards, precise measurements and tightly-defined tolerances. but what truly sets us apart is that we genuinely care about what we do.

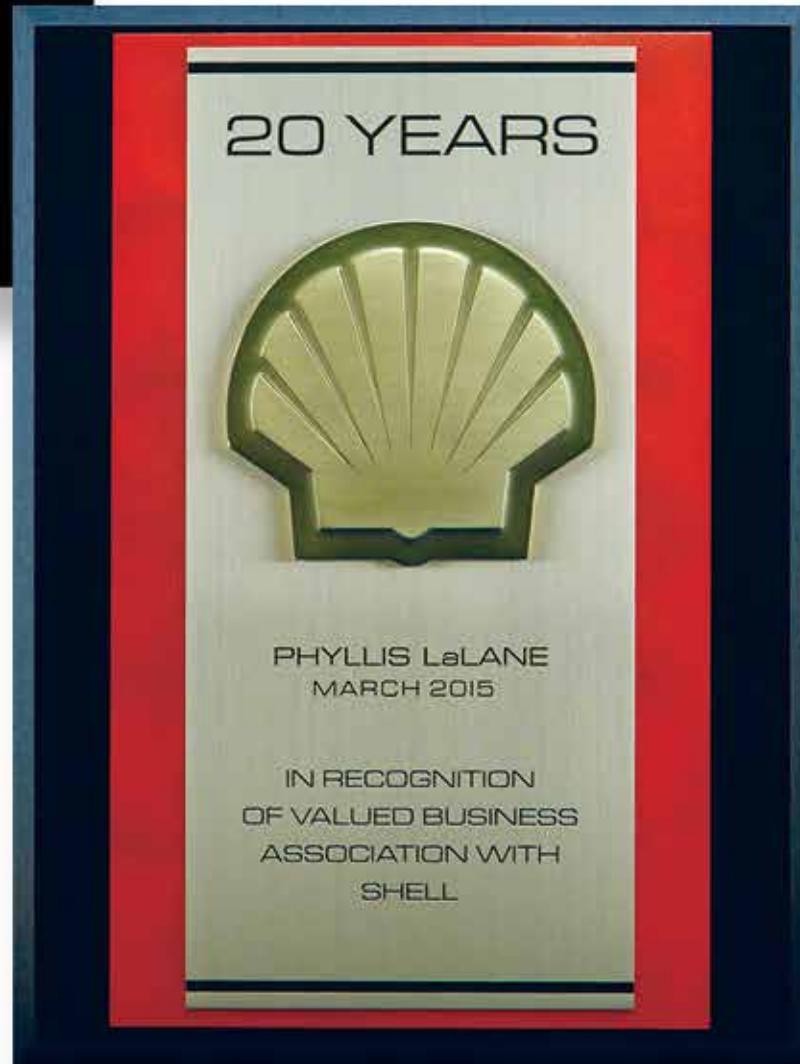




# subaru

subaru  
sales stars

size: 11" x 14"  
unit cost: \$140  
initial set-up cost: \$450



# shell

shell  
years of service

size: 11" x 14"  
unit cost: \$140  
initial set-up cost: \$875



# american legion

american legion  
guardians of freedom

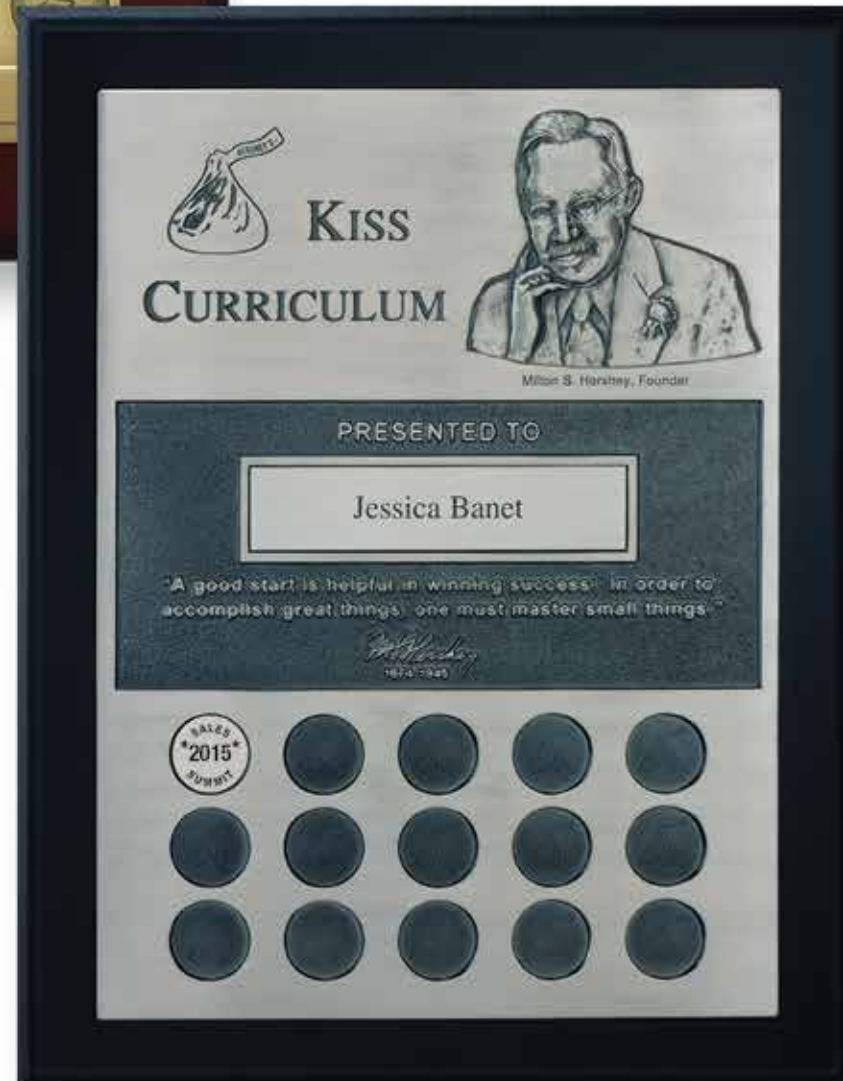
size: 15" x 20"  
unit cost: \$1,800  
initial set-up cost: \$4,250

adapting similar design elements is an effective way to reduce the product development cycle.





american family insurance  
 elite sales and service  
 size: 9" x 12"  
 unit cost: \$140  
 initial set-up cost: \$1,200



hershey  
 kiss curriculum  
 size: 9" x 12"  
 unit cost: \$140  
 initial set-up cost: \$1,850



tracker marine  
 30-year distributor  
 size: 15" x 15"  
 unit cost: \$175  
 initial set-up cost: \$3,000





**nacda**  
directors' cup

size: 16" x 20"  
unit cost: \$600  
initial set-up cost: \$2,800



**cook**  
medical

**cook medical**  
summit program

size: 7" x 15"  
unit cost: \$140  
initial set-up cost: \$300

including a martial arts belt creates a strong theme in a program recognizing graduating performance.





## carquest

distributor sales

size: 9" x 12"  
unit cost: \$110  
initial set-up cost: \$1,200

replicating familiar products is an effective attention-grabber.

## hawaiian punch

hawaiian punch sales achievement

size: 10" x 13"  
unit cost: \$155  
initial set-up cost: \$650



## encore wire

encore wire appreciation award

size: 11" x 7"  
unit cost: \$110  
initial set-up cost: \$275



## pioneer corn

pioneer corn top performer

size: 12" tall  
unit cost: \$180  
initial set-up cost: \$425

from large-gauge copper wire to feed corn, we can incorporate actual products, parts and artifacts.





**ford motor company  
pts partners**

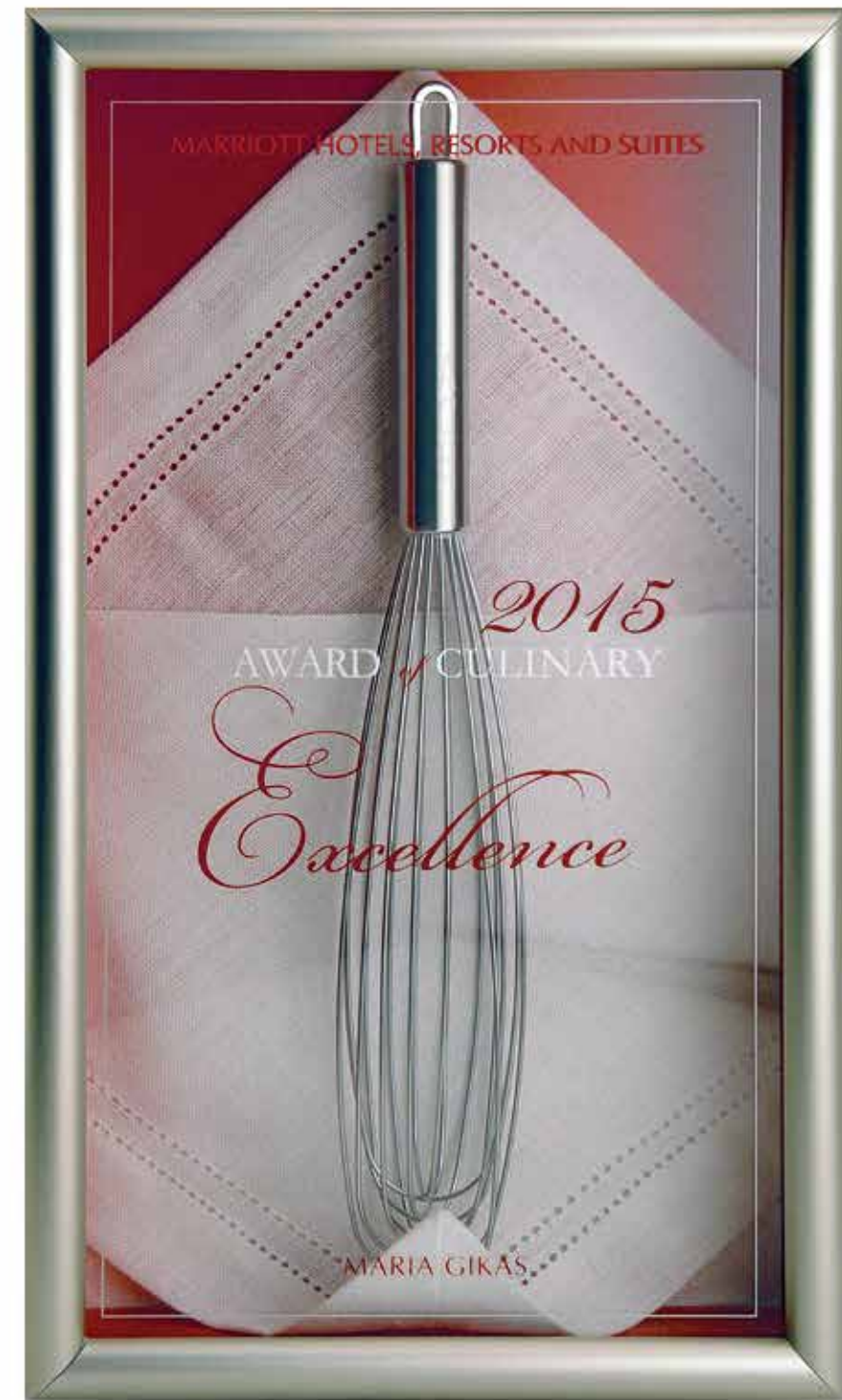
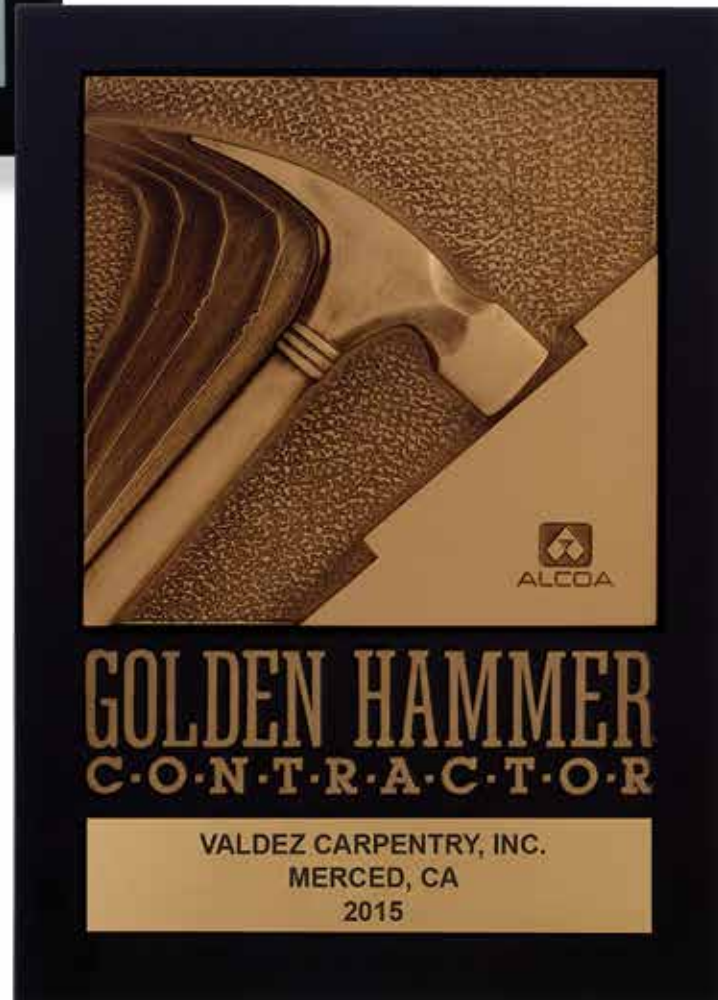
size: 11" x 14"  
unit cost: \$130  
initial set-up cost: \$2,250

tools are the instruments of any technician, represented here as focal elements of each design.

**alcoa**

**golden hammer contractor**

size: 10" x 14"  
unit cost: \$115  
initial set-up cost: \$2,400



**marriott hotel resorts & suites  
& suites**

**marriott hotel resorts & suites  
culinary excellence**

size: 9" x 14"  
unit cost: \$215  
initial set-up cost: \$400

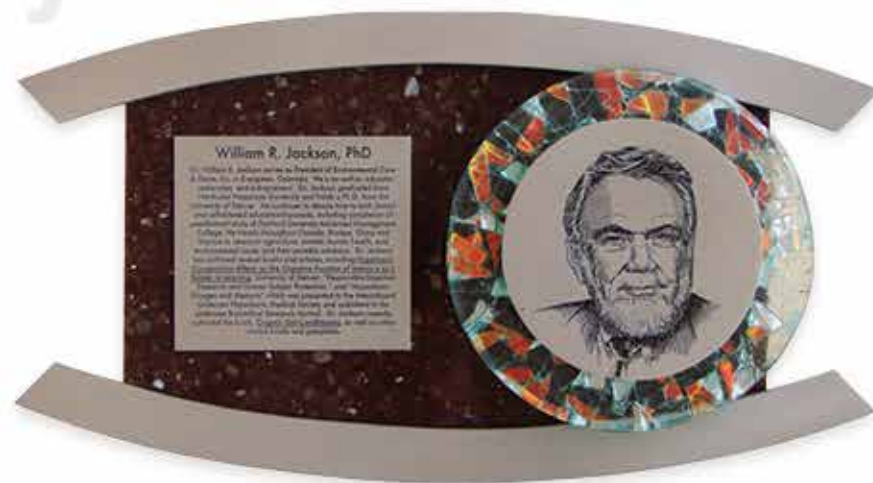
not just any whisk, but the exact utensil issued to marriott's kitchens. that's their napkin, too.





northwest nazarene university  
northwest nazarene university  
donor wall

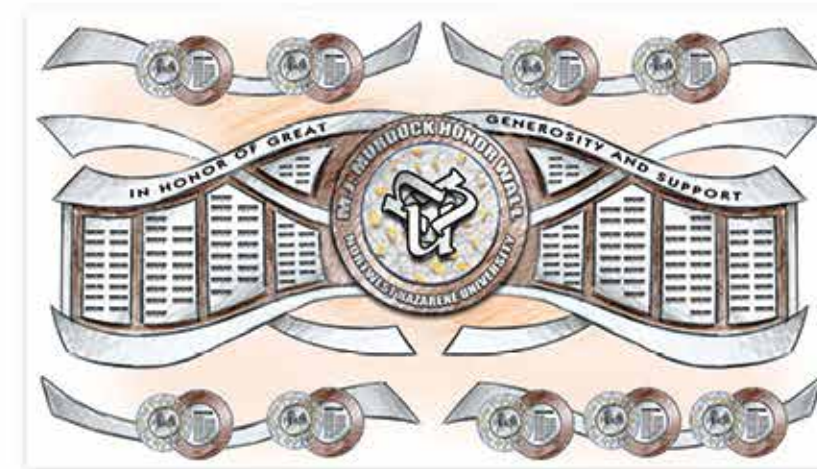
size: over 14' long  
unit cost: \$36,000  
initial set-up costs: \$2,100



we focus on the client by selecting materials that blend with and complement the existing surroundings. the result is an impressive donor wall that harmonizes with the space and provides escalating levels of permanent recognition in accordance to each donor's level of contribution.



preliminary rough concepts



finished rendering





# holiday craft beer display

holiday craft beer display  
marketing at retail/point-of-purchase

size: 27" tall  
unit cost: \$165  
initial set-up cost: \$1,350

'tis always the season for great  
in-store advertising and product displays!



# st. james church

st. james church  
architectural & décor

size: 49" x 22"  
unit cost: \$725  
initial set-up cost: \$2,200

we matched the style, color and aging of the 100-year old building's  
original cast plaster work. ours is made from a durable cast polyurethane.







## brown-forman mission statement

size: 36" long  
unit cost: \$225  
initial set-up cost: \$275

any organization's mission statement is worthy of public display.

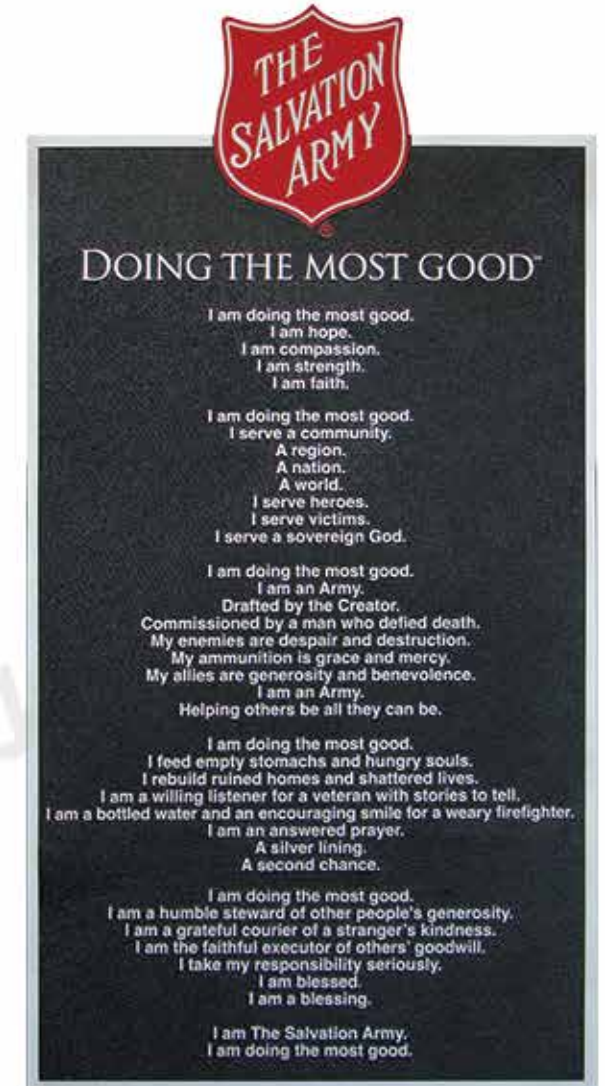


## luminex vision statement

size: 11" x 14"  
unit cost: \$80  
initial set-up cost: \$175

## salvation army doing the most good

size: 36" x 48"  
unit cost: \$285  
initial set-up cost: \$2,650





# united airlines

**united airlines  
holiday ornament**

size: 4"  
unit cost: \$15  
initial set-up cost: \$100



we can bring a wide range of unique gifts and premium items to life.

# u.s. postal service

**u.s. postal service  
commemorative stamp gift display**

size: 6" x 6"  
unit cost: \$55  
initial set-up cost: \$450



# augusta national

**augusta national  
masters vip gift**

size: 8" x 8" x 2-1/2"  
unit cost: \$110  
initial set-up cost: \$600



# best buy

**best buy  
store opening commemorative**

size: 7" x 5" x 5"  
unit cost: \$115  
initial set-up cost: \$950





# encompass

**encompass**  
agency display sign

size: 15" wide  
unit cost: \$85  
initial set-up cost: \$750



**kobalt**  
agency display sign

size: 48" long  
unit cost: \$1,400  
initial set-up cost: \$225

# signature kitchens

**signature kitchens**  
authorized dealer sign

size: 12" x 15"  
unit cost: \$160  
initial set-up cost: \$400



**sterling insurance**  
agency display sign

size: 11" x 14"  
unit cost: \$85  
initial set-up cost: \$600



# sterling insurance

sculptural identity at its finest. these are not vacuformed plastic or carved in wood—they are cast in durable resin and hand painted. next time you see the seal on the white house podium, think of us.

# u.s. president

**u.s. president**  
podium seal

size: 8"  
unit cost: \$275  
initial set-up cost: \$3,600



# loyal order of the moose

**loyal order of moose**  
wall seal

size: 15"  
unit cost: \$160  
initial set-up cost: \$1,850



# penn relay

**penn relay**  
participant seal

size: 36"  
unit cost: \$185  
initial set-up cost: \$2,800







**ge onpoint**  
product launch commemorative

size: 15" tall  
unit cost: \$180  
initial set-up cost: \$1,600

this desktop version of a "foucault pendulum" recreates, in miniature form, a large-scale device that traces the movement of the earth's rotation in a bed of sand.

**boston consulting group**  
anniversary commemorative

size: 10" long  
unit cost: \$42  
initial set-up cost: \$1,700



commemorative gifts in the workplace are most effective when they are symbolic and outside the box, not off the shelf.



trumpf  
achievement lobby roster

size: 48" x 96"  
unit cost: \$11,500  
initial set-up cost: \$1,600



names of annual winners are added to blue plates, which are magnetically affixed to the white metal faces of hexagonal island boards.

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